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BLUE IS THE NEW BLACK



Thames & Hudson Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 231x173x20 mm. Neuware - Written for fashion graduates, newbie entrepreneurs and those in entry-level positions in the industry, Blue is the New Black demystifies the process of how to make a fashion collection accessible for all levels. It's a reference guide, a buddy, and an overview of who, what and where. Fashion is a multi-billion-dollar industry. It's not just about sketching an outfit, it's about selecting fabric, developing buttons, sourcing...

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- Authored by Susanne Breuer
- Released at 2013



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