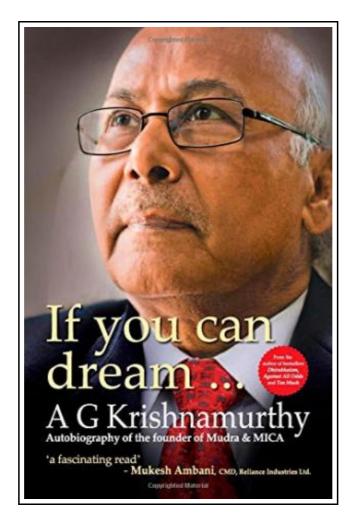
If You Can Dream.



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Reviews

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(Lorenz Vandervort)

IF YOU CAN DREAM.



McGraw Hill Education, 2013. Softcover. Book Condition: New. First edition. This book is a fascinating read. It captures how a person with determination and willpower can chart a pioneering path. The lessons from this book are eternal and everlasting. This book teaches us that we need to be focused and channel our energies in realizing our objectives and goals and not get distracted or demotivated by negative people. That is also the spirit of Dhirubhai and Reliance, and Shri A G Krishnamurthy, who has been an integral part of the Reliance Growth Story, has conveyed this truth in a simple and elegant manner.` --- Mukesh Ambani, CMD, Reliance Industries Ltd. `AGK is a man who knows advertising inside out.` ---Padmashree Alyque Padamsee, Former CEO, Lintas, eminent theatre personality and Brand Guru `a fascinating life story` --- T N Ninan, Chairman, Business Standard Ltd. `a sample man`s quest for success through simplicity` --- R Balki, Chairman & Chief Creative Officer, Lowe Worldwide, India If you can dream. Veteran ad man A G Krishnamurthy`s life story reads like a fairy tale come true! Colorfully detailed and peppered with surprising twists and turns, the narrative sweeps across three wide canvases. On the surface, this can be just another story of an ordinary small town boy who made it big despite the odds. It is the author's gentle humor and the almost self-deprecating story-telling style that make all the difference. A fascinating life journey, the read becomes all the more engrossing because AGK (as he is fondly known) is the creator of two of the country's most respected advertising institutions -Mudra and MICA - and he make these monumental feats seem so achievable by anybody anywhere. Passionately arguing that dreams are achievable, he takes the reader by the hands as he presents his...



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