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Foundation iPhone App Development: Build an iPhone App in 5 Days with IOS 6 SDK

By Nick Kuh

friendsofED. Paperback. Book Condition: New. Paperback. 468 pages. Dimensions: 9.1in. x 7.5in. x 1.3in. Taking a hands-on learning approach, Foundation iPhone App Development: Build An iPhone App in 5 Days with iOS 6 SDK quickly enables existing programmers to become familiar and comfortable coding Objective-C using Xcode 4. 5, Storyboarding and the iOS 6 SDK to create apps for the iPhone. Nick Kuh, an experienced, Apple award-winning developer, will teach readers how to build an iOS 6 iPhone app from start to finish in 5 days. During a 5-day process you will learn how to build a professional, custom-designed, object-oriented iPhone App. You'll start with a PhotoShop PSD design and an app idea. Then, throughout the remainder of the book, Nick will guide you through each stage of building the app. But it's you who will build the app. You will learn how to think like an app developer, how to turn an idea into a beautiful iPhone app. In addition to the code and programming practices introduced, the book includes numerous tips, tricks and lessons learned to help new iPhone App developers succeed on the App Store: SEO, in-app marketing approaches and how to win more 5 star reviews. The 5-day...



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