

## Marketing the Michigan Way: How to Connect Your Business to the Treasures and Events in Your Local Area to Create Lifelong Loyal Customers



Filesize: 4.66 MB

### ***Reviews***

*Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.*

*(Germaine Welch)*

## MARKETING THE MICHIGAN WAY: HOW TO CONNECT YOUR BUSINESS TO THE TREASURES AND EVENTS IN YOUR LOCAL AREA TO CREATE LIFELONG LOYAL CUSTOMERS

[DOWNLOAD](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book. If you own a business in Michigan, you can't afford to miss this. Did you know that running a business in Michigan, no matter what your business, offers unique advantages that aren't available anywhere else in the nation? In this book you'll learn how to tap into these advantages and start marketing your business the Michigan Way. Once you embrace the Michigan Way of marketing your business, you'll soon discover that being a Michigan-based business truly has its advantages. You see, tourism is a \$17+ billion industry in our state. When I use the term tourism this implies those individuals and families that drive four hours to a weekend cottage or property but local tourism too. Local tourism is when local residents enjoy local attractions. So by tapping into the \$17 trillion tourism market, you'll be marketing your business the Michigan way. What makes our state so amazing is we have inland oceans, pristine beaches, virgin forests, world famous bridges, little known trails and beautiful waterfalls. No matter where you are located in the state within a short drive you can easily enjoy all the Michigan has to offer. So what the heck is this Michigan Way of promoting your business? It's not a secret, it's something that any business in Michigan can do, but most don't. People want experiences over products or services. Your business needs to bridge the gap between just offering products or services to being part of the overall experience of your area. Here are the pieces of the puzzle when promoting your business the Michigan way. 1. Connect your business to the emotions of the treasures of your area...



[Read Marketing the Michigan Way: How to Connect Your Business to the Treasures and Events in Your Local Area to Create Lifelong Loyal Customers Online](#)



[Download PDF Marketing the Michigan Way: How to Connect Your Business to the Treasures and Events in Your Local Area to Create Lifelong Loyal Customers](#)

## Other Kindle Books



### **Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 211 x 101 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Read ePub »](#)



### **Twitter Marketing Workbook: How to Market Your Business on Twitter**

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Twitter Marketing Workbook 2016 Learn how to market your...

[Read ePub »](#)



### **The Lifestyle Business Rockstar!: Quit Your 9 -5, Kick Ass, Work Less, and Live More!**

Createspace, United States, 2013. Paperback. Book Condition: New. 213 x 137 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Starting a Small Business-a Lifestyle Business that Supports Your Desired Lifestyle Do You...

[Read ePub »](#)



### **13 Things Rich People Won t Tell You: 325+ Tried-And-True Secrets to Building Your Fortune No Matter What Your Salary (Hardback)**

Reader s Digest Association, United States, 2013. Hardback. Book Condition: New. 231 x 160 mm. Language: English . Brand New Book. Did you read about the janitor who donated million dollars to his local...

[Read ePub »](#)



### **Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade**

Book Condition: Brand New. Book Condition: Brand New.

[Read ePub »](#)

**Your Planet Needs You!: A Kid's Guide to Going Green**

Macmillan Children's Books, 2009. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.

[Read Book »](#)

**Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age**

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video

[Read Book »](#)

**What is Love A Kid Friendly Interpretation of 1 John 311, 16-18 1 Corinthians 131-8 13**

Teaching Christ's Children Publishing. Paperback. Book Condition: New. Daan Yahya (illustrator). Paperback. 26 pages. Dimensions: 10.0in. x 8.0in. x 0.1in.What is Love is a Bible based picture book that is designed to help children understand

[Read Book »](#)

**You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most**

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the

[Read Book »](#)

**Genuine] Whiterun youth selection set: You do not know who I am Raoxue(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-08-01 Pages: 254 Publisher: rolls of publishing companies basic information title:

[Read Book »](#)